



Ysgol Fusnes  
Aberystwyth  
Business School

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# Executive Masters at Aberystwyth Business School

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### Important information

The programme information published in this brochure was correct at time of going to print (October 2022) and may be subject to change. Prospective students are advised to check the definitive programme information, including entry requirements, that is available on our website before making an application, to ensure that the programme meets their needs.

# Welcome to Aberystwyth Business School (ABS)

Welcome to Aberystwyth Business School (ABS). I am delighted that you are considering us as a choice for your professional development.

We are a modern, forward-thinking Business School in a highly respected traditional University with a rich history dating back to 1872. Our Executive programmes are designed for managers at different stages of their development.

If you are just starting on your management career, the MBA and Professional MBA will meet your needs. If you are further along in your career and you wish to update your business and management knowledge and hone your leadership skills, the Executive MBA (EMBA) should be the programme for you. You may be required to demonstrate immediate organisational impact from your study or you may be seeking a more customisable, flexible programme, then the Executive Master of Management (EMMgt) should appeal.

All our programmes are designed to nurture the leadership skills and management knowledge needed to be a resilient and

effective leader in complex and uncertain times. Managers need to make decisions based on too little, or sometimes an overwhelming amount, of data. The Aberystwyth MBA teaches the diagnostic, analytical and critical skills that are required for more effective decision making and for more positive and resilient leadership. Our programmes encourage the use of practical theory, and they are all designed to make you more effective in your role, and to develop your career.

Once again, thank you for considering us for this important career and life decision. If you need further assistance, you are very welcome to contact the Programme Director at any time: Vincenzo Dispenza (vid12@aber.ac.uk)

**Professor Andrew Thomas**  
**Director**  
**Aberystwyth Business School**







# Why choose Aberystwyth University?

Choose Aberystwyth University and you'll be studying in a location like no other. On the west coast of Wales between Cardigan Bay and the Cambrian Mountains, you'll be part of a friendly, outward-looking community where the far horizon inspires ambition and aspiration. A place where students have been coming since 1872, drawn by our reputation for teaching excellence and an exceptional student experience.

At a glance here are a few more reasons for choosing Aberystwyth University:

**Best University in the UK for Teaching Quality and Student Satisfaction**  
(The Times and Sunday Times, Good University Guide 2021)

**Welsh University of the Year**  
(The Times and Sunday Times, Good University Guide 2020)

**Awarded Gold in the Teaching Excellence and Student Outcomes Framework**  
(TEF 2018)

**Best University in the UK for Teaching Quality and Student Experience**  
(Good University Guide, The Times and Sunday Times 2021)

**98% of research at Aberystwyth University is of an internationally recognised standard or higher**  
(Research Excellence Framework [REF] 2021)

**75% of Aberystwyth University research is world-leading with 4\* or internationally excellent with 3\***  
(Research Excellence Framework [REF] 2021)

**Top in England and Wales for Student Satisfaction**  
(National Student Survey 2022)

**97% of our graduates from the Business School were in work or further study within 6 months, 3% more than Business and Administrative Studies graduates nationally**  
(Higher Education Statistics Authority 2018).





# Why study the Executive MBA programme at Aberystwyth?

## World-class

Aberystwyth Business School's Executive Masters programmes deliver leading edge practice based content and innovative thinking in all areas of business and management.

The Executive Masters programmes are tailored for established leaders who are focussed upon delivering high impact performance to their respective businesses.

As an MBA alumnus, you will join a global network of esteemed and successful alumni across many sectors.

## Location

To meet the needs of working professionals, the programme format is designed to ensure the most effective use of classroom time, minimising your need to be away from work.

The Executive Masters programmes are offered through two modes of delivery namely; fully online and, traditional classroom / workshop delivery at our main teaching site in Aberystwyth.

## The latest thinking

The Executive Masters programme is designed to equip you a range of advanced theoretical and business leadership skills that you will be able to apply in a variety of business contexts and environments.

You will enhance your existing business skills and abilities in structuring and communicating ideas efficiently, writing for and speaking to a range of audiences, critically evaluating and organising information, working and leading others and, working within time frames and to specific deadlines towards delivering high impact business strategies to improve your organisation's effectiveness.

## Who is it for?

The programme is designed specifically for candidates that are currently strategic leaders with senior management responsibility, which may include formal governance/director responsibilities.

Candidates' responsibilities may include setting strategy, direction and vision, providing a clear sense of purpose and driving strategic intent.

## Tuition fees for entry September 2022.

### Applicants from the UK:

Part Time - £16,480

Distance Learning- £12,360

### International applicants:

Part Time - £19,365

Distance Learning- £12,360

# What courses are available?

Aberystwyth Business School offers two part-time Executive Masters Programmes face to face or by distance learning.

- Global Executive MBA (EMBA) - **N1835**
- Global Executive MBA (EMBA) Distance Learning - **N1835D**
- Executive Master of Management (EMMgt) - **N1836**
- Executive Master of Management (EMMgt) Distance Learning - **N1836D**

As a candidate on the Executive Masters programme, you will study the latest management theory and acknowledged best practice in areas such as leadership, strategic operations, corporate governance and sustainability.

The study of financial analysis and decision making emphasises the use of financial and accounting data to inform and improve strategic decisions and operations.

The coverage of business economics provides the foundations for business decision-making across a range of functional areas.

The programmes culminate in the completion of a practical capstone project in which you apply your new knowledge to address an organisational or industry issue or challenge.

The Executive Masters programme employs a number of different teaching strategies depending on the mode of study:

- facilitated discussion groups focused upon the evaluation of strategic solutions and analysis of their application into various business environments
- seminar sessions delivered by expert business leaders identifying real-life business problems, challenges and opportunities with follow up discussions around how best practice was developed and embedded into their businesses
- small group teamworking exercises where candidates work together to propose effective business solutions to given scenarios where due consideration needs to be given to economic, financial and resource issues
- academic surgeries focusing upon improving your academic thinking and writing skills.
- Distance learning will be a blend of synchronous and asynchronous activities taught exclusively through our virtual learning platform.





# Global Executive

## MBA (EMBA) - N1835

The Aberystwyth Global Executive MBA (EMBA) is a part-time leadership and management development programme for experienced managers who are looking to develop or update their management knowledge and hone their leadership skills.

### Overview

The emphasis is on learning as much as on teaching. You are encouraged to share your valuable experience in a challenging but supportive learning environment in an action learning style that encourages praxis, the development and use of practical theory. This is further reinforced and complemented by case study analysis.

By the end of the Global Executive MBA, you will have a more sophisticated and nuanced grasp of business, management and organisations with regard to people, markets, operations and supply chain, economics, corporate governance, ethics, sustainability and strategy. You will also be able to think more strategically and add immediate value to **your** organisations.

### Course details

The Global Executive MBA is a part-time programme that can be studied over three years.

A 100% distance learning option is also available if you cannot attend on campus. (N1835D)

For those studying face-to-face, delivery takes place in a two-week blocks in which two modules are taught back-to-back, that is one

week intensive teaching per module. There are three blocks of study throughout the first year. This structure enables students to complete six modules in the first year. Distance learning takes place in 7 week blocks of fully online teaching and assessment.

### Teaching and Learning

The Global Executive MBA aims to develop diagnostic, critical, analytical and implementation skills, and to nurture the skills and awareness to become a more positive, resourceful, and resilient organisational leader and change manager.

Participants study six core modules (20 credits each) that cover a range of key business and management subjects before completing a piece of practical research (60 credits) focussed on an organisation or industry of choice. The Executive MBA is awarded on successful completion of all 180 credits of study.

Assessment throughout the programmes is coursework-based: written reports, case study analysis and presentation. There are no formal examinations, in line with the developmental ethos of the programme.

The following taught modules have been developed to enhance the students knowledge of business and management:

Strategic Supply Chain & Operations Management	International Business Economics
Leading People & Organisations	Financial Management & Strategic Decision-making
Strategic Marketing Management	Strategic Governance, Ethics & Sustainability.

Plus:

Executive Management Report (International Finance)

Or:

Executive Management Report (International Business)



### The Learning Environment

Aberystwyth Business School's teaching staff will create the environment in which practical learning can flourish and facilitate the sharing of experience and knowledge. We know that masters students are extremely busy people, however we expect students to invest time 'outside class' preparing for workshops, researching and writing assignments.

The teaching structure will facilitate critical evaluation and application of theories, concepts and models rather than simple description. The University's virtual learning environment (VLE) will be used to facilitate this process.

Students will be encouraged to use the VLE to help them work independently and in groups, and will be supported academically by module tutors.

For those that study by Distance Learning, there will be a combination of synchronous (live, real time) activities and asynchronous (at a time of the student's own choosing and at their own pace).

Module teaching will be time-bound to comply with on-campus teaching schedules.

### Professional Development

Our Management Masters graduates have gone on to establish careers in a variety of companies such as Bloomberg, Standard Chartered Bank, Euler Hermes, SAP and Legal & General. Our alumni are senior managers in the public and private sectors or run their own businesses or consultancies.

The reflective and reflexive skills learned on the programme allow students to better evaluate their personal and professional wants and needs. We find that students are better equipped to plan their careers. We offer one-to-one professional career guidance, and additional coaching from an accredited 360-degree leadership development coach is also available on request.

# Executive Masters of Management

## MBA (EMMgt) - N1836

The Executive Master of Management aims to develop diagnostic, critical, analytical and implementation skills, and to nurture the skills to become a more positive, resourceful, and resilient change manager.

### Overview

Two thirds of the programme is customisable (in the shape of two substantial projects) to meet the needs and interests of the student making it easier for sponsored students to demonstrate the business and organisational benefits of the programme to their employers.

The Executive Masters of Management MBA develops the diagnostic, critical, analytical and implementation skills that are required to become a more positive, resourceful, and resilient organisational leader and change manager.

Upon completion of the Executive Masters of Management MBA, you will have a more sophisticated and nuanced grasp of the business, management and organisational areas. You will be able to think more strategically about your organisation and add immediate value in the workplace.

There will be opportunities to network with students from other Masters programmes within the Business School particularly as the three modules are shared with the Global Executive MBA students. Students will also be offered professional development guidance to help them advance their careers.

### Course details

The Executive Masters of Management is a part-time programme that can be studied over three years. A 100% distance learning option is also available for those who cannot attend on campus. (N1836D)

The emphasis is on learning as much as on teaching. Students are encouraged to share their valuable experience in a challenging but supportive learning environment in an action learning style that encourages praxis, the development and the use of practical theory. This is further reinforced and complemented by case study analysis.

### Teaching and Learning

Two-thirds of the Executive Masters of Management is by individual negotiated learning. The student must complete three taught modules from a choice of seven, but beyond that the student will work independently under expert academic supervision. Similar to a research-based degree, you will be required to identify areas of practical research interest (often to address organisation or industry-based problems or challenges). You will be guided to develop research project plans and write impactful reports.

The following taught modules have been developed to enhance the students knowledge of business and management:

Leading People & Organisations	International Business Economics
Strategic Marketing Management	Strategic Supply Chain & Operations Management
Financial Management & Strategic Decision-making	Strategic Governance, Ethics & Sustainability.

Plus:

Strategic Improvement Project 1

Or:

Strategic Improvement Project 2



Upon completion of the taught element of the course, you will have learned key theories, concepts, models and tools in a variety of business and management subject areas. Furthermore, you will have learned the reflective and reflexive skills required to be effective leaders of people.

You will study three core modules (20 credits each) alongside our Executive MBA students. The modules cover a range of key business and management subjects. You will then complete two pieces of practical research (60 credits each) addressing an issue or challenge within an organisation or industry of choice. The Executive MBA is awarded on successful completion of all 180 credits of study.

Assessment throughout the programmes is coursework-based: written reports, case study analysis and presentation. There are no formal examinations, in line with the developmental ethos of the programme.

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# Entry requirements

## Qualifications or Professional Experience

2:2 Bachelor (honours) degree plus 36 months of relevant work experience or equivalent. Non-graduates will be considered individually based on relevant work experience and/or professional qualifications.

## English Language Requirements

If you have a Bachelors degree from a UK University, you do not need to take an English proficiency test.

Non-native English speakers who do not meet this requirement must obtain IELTS 6.0 or take a University-recognised test of academic English language proficiency.

## How to apply

Apply to directly to Aberystwyth University on [aber.ac.uk/apply](http://aber.ac.uk/apply)





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